

## *2015: Taking 'The Rock' to the Next Level!*

The cheers for RVCC just got louder and happier this year, as we raised record amounts of money to finish up our awesome Recreation Rehabilitation projects, upgrade this venerable old building and so much more! Here are just a few highlights:

- A wonderful **Annual Fund Campaign**, swelling our personal and business membership to over 570, breaking previous records in both numbers and dollars, and with more than 25% of us pledging at 'Sustaining' or 'Rock Star' membership levels;
- Record **Treasure Chest** sales, in spite of a bitterly-cold winter;
- Coffee House concerts, orchestra concerts, art exhibits and Winter Markets filling the auditorium and Lounge with the amazing talents and products of local musicians, artists, farmers and crafters;
- Another great "**Celebrate Rockfish**" event that raised needed unrestricted cash for our coffers and for the pipeline economic and environmental impact study;
- A beautiful new **gateway garden** for the Treasure Chest and the Native Grasses and Wildflower Meadow, thanks to Keep Virginia Beautiful;
- A wildly successful "**Save SK8 Nelson**" party that raised funds to offset liability insurance premium increases that threatened the existence of the ramp, and to make needed improvements to the structure, thanks to the equally wild and wonderful "Save SK8 Nelson" Committee;
- Completion of our **Rec Rehab Project** - a brand-new basketball court, new outfield fencing, refurbished soccer goals and nets, a filled & leveled outfield, a restored backstop, new picnic tables and benches, a new Treasure Chest storage shed and other outdoor improvements thanks to grants from the Nelson County Community Fund and the Perry Foundation, and the amazing talents and support of the Building Goodness Foundation, the Nelson Master Gardeners and Creation Appreciation landscaping;
- Exciting **new tenants**, including the Nancy Laufer Studio and the Rockfish River Gallery, infusing new artistic energy and life into the RVCC business family;
- Another wonderful surprise from *Rock Legend* donor **John Stewart**, who gifted us with an unexpected and unrestricted personal donation this spring;
- **New blinds** in two more rooms, with funds raised through our "Blind Ambition" campaign; and
- The near-completion of fundraising for our \$35,000 outdoor "**Blue Mountain Pavilion**," to be the anchor of next year's Super Saturday events and the centerpiece of numerous other community festivals, concerts, markets and other gatherings. Thanks go to the Community Foundation of the Central Blue Ridge, the Schaeneman Foundation, the Nelson County Community Fund, Virginia Distillery Co., the organizing committee of our wonderful "Pavilion Project" fundraiser, and Blue Mountain Brewery which made a huge donation!

*We are The Rock... This is How We Roll!*