

2016: Keeping the Faith & Taking it Higher

It has been a year of awesome advances at the Rock! But even more remarkably, it's been a year in which we broadened and deepened our relationship with our community, and learned just how committed to, and supportive of, RVCC our constituency truly is. Here are some highlights:

- Another wonderful **Annual Fund and Membership Campaign**, swelling our personal and business membership to over 600;
- Record-breaking **Treasure Chest** sales under new manager Kat Walsh's leadership;
- Coffee House concerts, orchestra concerts, art exhibits and Winter Markets filling the auditorium and Lounge with the amazing talents and products of local musicians, artists, farmers and crafters;
- Successful **outdoor fundraising events** including "Celebrate Rockfish," "Hoop Dreams," "Kickin' It in the Rockfish," "SK8 Nelson," "No Plaid Required," "Beach Blast '16" and "Jazz & Blues Fest II" that raised thousands of dollars for the Rock and for our partner organizations;
- **New blinds** in eleven more windows, completing the window treatments in all of the windows in the front of the building and more, thanks to the Schaeneman Foundation;
- A beautiful new 900 square-foot **picnic shelter** that served as the band shell for all of our summer events, completing the first phase of the Blue Mountain Pavilion project funded by Blue Mountain Brewery, Community Foundation of the Central Blue Ridge, the Schaeneman Foundation, Nelson County Community Fund, Bama Works Fund of the Dave Matthews Band, Charlottesville Area Community Foundation, Virginia Distilling Co. and our terrific Jazz & Blues Fest fundraiser;
- Completion of the re-leveling and re-seeding of the **baseball diamond** outfield, thanks to the generous donation of time & materials by Jeremy Parker of Creation Appreciation;
- Two great new **party tents** that played host to all of our summer events this year, thanks to the Nelson County Community Fund and the Schaeneman Foundation;
- 12 beautifully **restored sash windows** in the front of the building, helping us to maintain the original façade of our historic property;
- Purchased 61 brand-new **thermopane windows** that are being installed around the rest of the main building, helping us to seal it tight and reduce energy consumption as part of our "Green Initiative" project;
- Funding for a restored and reconfigured **geothermal heating/cooling** system that will provide primary temperature regulation for the Treasure Chest and Rockfish Lounge;
- Another wonderful surprise from *Rock Legend* donor **John Stewart**, who gifted us with an unexpected and unrestricted personal donation this summer;
- Beautifully restored **soffits and fascia boards** around the entire main building, stabilizing the remaining lead paint on the exterior of the Center; and
- The welcoming of **Woodrow Wilson National Fellowship Foundation** to our family of tenants, keeping our rental spaces full for the second consecutive year.