

2017: Living Our Commitment to Community

It has been another terrific year of learning, playing, culture and partying at the Rock, all while making great strides in reducing our carbon footprint through our Green Initiative! Some highlights:

- Another wonderful **Annual Fund and Membership Campaign** – our best year ever in total membership and membership revenue;
- Outstanding **Treasure Chest** sales, and a hugely successful “Rescue Runway” Fashion Show that benefitted both RVCC and the SPCA’s Almost Home Pet Adoption Center;
- Coffee House concerts, orchestra performances, art exhibits and Winter Markets filling the auditorium and Lounge with the amazing talents and products of local musicians, artists, farmers and crafters;
- Completion of fundraising for our **“Rock & Sol” solar energy pilot project** that will enable us to install a 44-panel photovoltaic solar array this winter that will produce more than ten percent of our electricity needs, thanks to the Oak Hill Fund, Community Foundation – Central Blue Ridge, BamaWorks Fund of the Dave Matthews Band, the Schaeneman Foundation and over 25 generous private donors;
- Exciting **outdoor fundraising events** including “Celebrate Rockfish,” “SK8 Nelson,” “Voices in the Valley,” “Last Blast of Summer” and “Hoop Dreams,” that raised thousands of dollars for the Rock and for our partner organizations;
- **New blinds** in fifteen more windows, completing the window treatments in all but two of our Main Building rooms, thanks to the Schaeneman Foundation;
- Installation of 61 brand-new **thermopane windows** in the main building, helping us to seal it tight and reduce energy consumption as part of our “Green Initiative” project;
- A **freshly painted** small conference room, dining room and annex hallway thanks to Tori Jenkins, John Parker and United Way volunteers;
- A fully restored and reconfigured **geothermal heating/cooling** system that now provides primary temperature regulation for the Treasure Chest and Rockfish Lounge;
- A new **“Green Screen”** that will provide needed visual separation of the recreational and event spaces on our grounds, thanks to Bob Yoder, Bruce Wachtel, Bob West and United Way volunteers;
- A new **“Fun Box”** for the skate park, thanks to the fundraising efforts and manual labor of Gifford Childs & the SK8 Nelson committee;
- A **rejuvenated walking trail**, thanks to our Nelson County Master Gardener partners and United Way volunteers;
- Another wonderful surprise from *Rock Legend* donor **John Stewart**, who gifted us with an unexpected and unrestricted personal donation this summer;
- High-efficiency **LED replacement lighting** in seven rooms, thanks to the tireless efforts of Henri Weems and Bob Yoder; and
- The welcoming of **Old Orchard Farm** to our family of tenants, keeping our rental spaces full for the third consecutive year!