

2019

Annual Report



Mission

The mission of the Center is to provide, on a non-profit basis, a venue for cultural, recreational, social and educational activities for the residents of the Rockfish Valley, the citizens of Nelson County, Virginia and the surrounding area. The Center will encourage activities promoting and providing opportunities for these residents of all ages to experience physical, social, intellectual and cultural growth and development. To that end, a broad spectrum of activities shall be available, responsive to demand evidenced through member and other resident requests and evidenced by support through participation and volunteer commitment.

Message from Charlie Hickox, President

2019 was a year of growth and continued progress as our community center developed a strategic plan for its future, increased its membership and upgraded its facilities.

Thanks to the dedicated staff, board of directors, volunteers, donors, tenants and members, substantial commitments were made and outstanding results achieved.

It has been and will continue to be an honor and privilege to serve you. I look forward to addressing the new and difficult challenges that RVCC will face in the coming year.



Charlie Hickox
Board President
Rockfish Valley
Community Center, Inc

Charlie Hickox

2019—The Year in Review

Thanks to your support, things got even lighter and brighter around RVCC this year, while we further reduced our carbon footprint through our “Green Initiative, Too” projects. Some highlights:

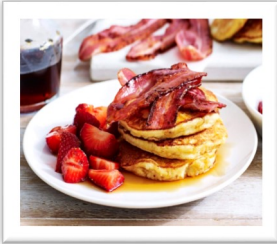
- Completion of the planning, fundraising and wholesale **renovation of the RVCC Kitchen**, paving the way for a brand-new tenant, thanks to the incredible volunteer crew of the Building & Grounds Committee;
- A re-configured and re-graveled **parking lot and service road, and a new paved walk path** in the Wildflower Meadow, all parts of our “Accessibility Improvement” project finished this summer;
- Brand-new **lighting for the parking lot, hoops court and skate ramp**, improving safety and extending rec hours at the Rock, as the final task of our “Green Initiative, Too” projects;
- Another whirlwind year packed with **events, meetings and classes**, including House Concerts, pancake breakfasts, orchestra practices, rehearsals and performances, art exhibits, Winter Markets, dance, exercise and educational classes and public meetings, all filling our public spaces with non-stop activities;
- Re-mulching of the walking trail, grooming of the wildflower meadow, trimming of foundation plantings and new paint for the East hallway, the Green Screen and the kitchen exterior, thanks to over 30 volunteers from **United Way “Day of Caring”**;
- **Wonderful fundraising events** that helped us fill the coffers, including Rescue Runway, Celebrate Rockfish, SK8 Nelson and Rockfish Nights, despite monsoons & heat waves;
- The **best-ever year-to-date sales** for the Treasure Chest, under the leadership of new manager Catherine Dunne and her awesome staff and volunteers;
- New **picnic tables and benches** for the fields and creek-side walking path, thanks to the talents of the Nelson High School Building Trades class;
- Sad goodbyes to long-time tenants Old Orchard Farm, Digital ReLab and Claudia’s Catering, and warm welcomes for **new tenants The Artist Collective, Odeene LLC, Taj Mahal Kitchen** and an expanded **Trager Bros Coffee** in the Concession Stand, Room 7, the Kitchen and Room 12;
- A fresh **update to our Strategic Plan**, promising new surveys of our membership and community and new strategies for expanding outreach and inclusion, beginning with the hiring of an Outreach Coordinator/Event Planner in 2020;
- The exploration of a **new partnership with the Piedmont Family YMCA** to explore and potentially implement kids programming beginning next summer; and
- The kickoff of our **“Reduce the Refuse” fundraising campaign** to fund our recycling effort and to help raise funds for central air conditioning in four more rooms in the main building.



Programs and Fundraising

A few of the many highlights of 2019!

Pancake Breakfasts



After a six-month hiatus while we renovated the RVCC kitchen, our monthly community breakfast returned in October. The Pancake Breakfasts draw anywhere from 60—120 hungry folks to our Dining Room on the first Saturday of each month. It's an all-you-can-eat buffet of pancakes, bacon, sausage, eggs, grits, OJ, and good company! The program is run entirely by volunteers, and provides a wonderful way to meet and get to know your neighbors, whether it's over a plate of food or the pancake griddle. Come cook and eat with us!

The Treasure Chest Thrift Store



The Treasure Chest thrift store has been a source of financial support for RVCC since its opening in 2001. The store performs an essential service for the community: this is a place where people can recycle and find all types of gently used items. In addition to serving shoppers, store staff and volunteers often serve a more quiet service. On a daily basis, people's needs are met whether or not they are able to pay. When items cannot be sold, most of what is culled from the inventory goes to another organization that serves the low-income population of Nelson and elsewhere. Under the leadership of manager

Catherine Dunne, the Treasure Chest had its biggest year ever in 2019, with annual sales reaching \$98,968.

SK8 Nelson



In 2009, Nelson County's first and only skate park opened at RVCC. And in 2019, SK8 Nelson celebrated its 10th anniversary with the 5th Annual SK8 Nelson Fundraising Festival. The SK8 Nelson skate park has always been free and open to the public, but it costs RVCC upwards of \$4000/year in liability insurance premiums and maintenance expenses. The 2019 fundraising festival, featuring skate competitions, skate lessons, live music, and local food and brews, raised over \$3500 to help offset these expenses.

Rescue Runway



The 3rd Annual Rescue Runway fashion show, a joint fundraiser for RVCC and the Almost Home Pet Adoption Shelter, raised over \$3,000 for our two organizations. Rescue Runway features volunteer models showing off outfits from RVCC's Treasure Chest Thrift Store and the SPCA Thrift Store, along with gift baskets for raffle and a sumptuous spread of finger foods. Many of the models are joined on the runway by pets adopted from Almost Home, and the event draws hundreds of people in support of both nonprofits.

Volunteer Spotlight

Due to term limitations, two of our most dedicated directors will be stepping down from the Board this spring. Gifford Childs and Bob Yoder have devoted countless hours of leadership, labor and love to this organization, and their presence on the Board of Directors will be greatly missed.

We cannot adequately express how grateful we are to Bob and Gifford for their experience and their commitment, and while they have assured us that they will both continue to volunteer in their areas of interest, we are counting the days until they will be eligible for re-election!

Gifford Childs

Gifford Childs is one of the founders of the Rockfish Valley Community Center. He has guided the progress and development of this organization since those first cold winter meetings in late 1999, and has led or contributed to every major construction and renovation project this building has undergone in the past 20 years.

Gifford has served as the President of the Board for several terms. Rumor has it that he will continue to chair both the Building & Grounds and the SK8 Nelson committees, all while working as a snowsport instructor at Wintergreen, serving on the Nelson County Board of Zoning Appeals, and spending time with his family.



Gifford Childs
One of the first Founders of RVCC



Bob Yoder
Began as a volunteer in 2009

Bob Yoder

Bob Yoder first got involved with RVCC in 2009. As he tells it, he was new to the Rockfish Valley and happened to be visiting the facility one day. He noticed Gifford and David A working on repairing the roof, offered to help out, and the next thing he knew, he was volunteering on a regular basis and invited to join the Board of Directors.

Bob's experience as an architect—and desire to help create a sense of community and a place for that to happen—led him to design and lead the renovation of the Auditorium, the creation of the Blue Mountain Pavilion, the permanent sign on 151, the renovation of the kitchen, and countless other Building & Grounds projects.

We are counting on Bob's continued involvement with the Building & Grounds committee, as his counsel, vision and expertise have proven to be invaluable to our organization.

Resources & Financial Management

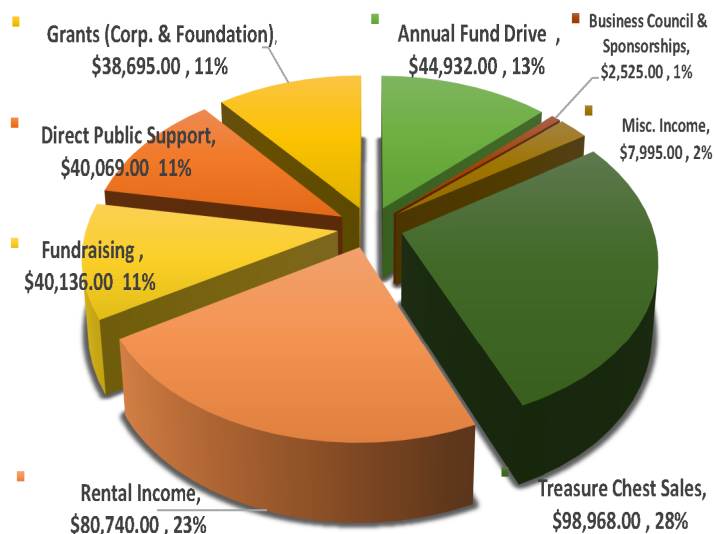
2019 Financial Highlights for RVCC, Inc.

Community Sources of Income for RVCC Operations	
Direct Public Support	\$40,069
Grants (Corp. & Foundation)	\$38,695
Annual Fund Drive	\$44,932
Business Council & Sponsorships	\$2,525
Misc. Revenue & Interest Income	\$7,995
Treasure Chest Sales	\$98,968
Rental Income	\$80,740
Fundraising	\$40,136
Total Income	\$354,060

Condensed Balance Sheet for RVCC, Inc.	
Assets	
Liquid	\$131,840
Fixed	\$359,652
Total Assets	\$491,492
Total Liabilities	
	\$15,875
Equity	
Temporary Restricted Net Assets	\$49,686
Transfer from Unrestricted Fund	(\$2,497)
Unrestricted Funds	\$377,306
Net Income	\$51,122
Total Equity	\$475,617
Total Liabilities and Equity	\$491,492

2019 Revenue for RVCC, Inc

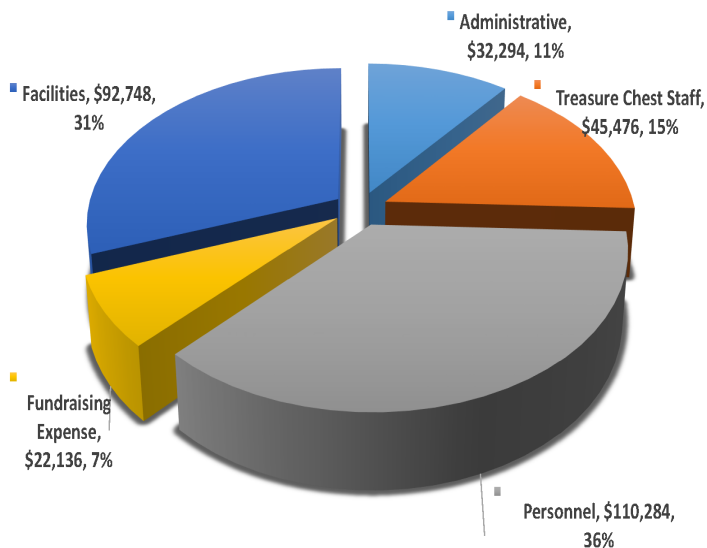
Total: \$354,060



2019 brought us our best year ever in Annual Fund income, Treasure Chest sales, and lease income!

2019 Expenses for RVCC, Inc

Total: \$302,938



Due to careful management of our expenses, we have more than tripled our end-of-year cash balance (our "rainy day fund") since 2017.

Huge Thanks to Scott Duncan for doing such an amazing job as Treasurer these past 3 years!

Leadership

2019 Board of Directors



Charlie Hickox
President



Joe Centofante
Vice President



Scott Duncan
Treasurer



Casey Stillman
Secretary



Mike Bailey
Board Member



Gifford Childs
Board Member



Mary Cunningham
Board Member



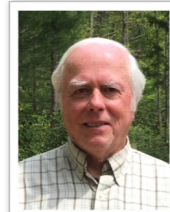
Michael Donegan
Board Member



John Gulino
Board Member



Glenn Picou
Board Member



Bob Yoder
Board Member

Staff



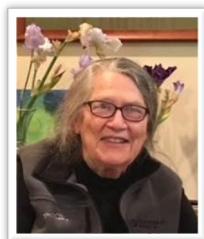
Stu Mills
Executive Director



Sara Taylor
Operations Manager



Catherine Dunne
Treasure Chest Thrift
Store Manager



Eleanor Massie
Treasure Chest Thrift Store
Assistant Manager



Betsy Greenleaf
Treasure Chest Thrift Store
Assistant Manager



Dianna Schillinger
Treasure Chest Thrift Store
Retail Associate



Mary Beth Schillaci
Treasure Chest Thrift Store
Retail Associate

**2019 Groundskeeping Services provided by Creation Appreciation Landscaping
Security provided by Wayne Flood—Janitorial Services provided by T&E Cleaning**

2019 Tenants



**Rockfish Artists
Collective**



Kelly Whalen
Core Fitness Synergy



Susan Gorman
Derby Vixen



**Richard Averitt &
Peter Agelasto**
Digital ReLab



Tammy Huffman
Full Circle Salon



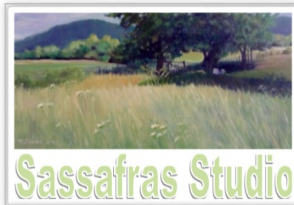
**Dr. Chris
Lowthert, D.C.**
Lowthert Chiropractic



Kathlyn Logan
*Odeene LLC
Artisan Soaps*



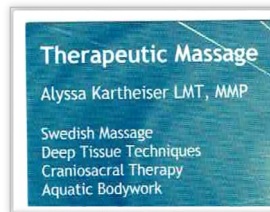
Kathy Bonham
*Rockfish River
Gallery*



Michele Reday Cook
Sassafras Studio



Malik Ahmed
Taj Mahal Kitchen



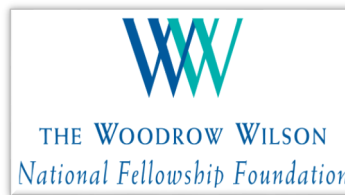
Alyssa Kartheiser
Therapeutic Massage



The Trager Family
Trager Brothers Coffee



David Lipscomb
Virginia Rock Shop



**Colin Winter &
LeAnn Buntrock**

WWNFF



Elizabeth Martin
Zero Balancing

Instructors

Yoga: Sara Agelasto, Martina Compton, Rebecca L'Abbe, Sandra Pleasants, Agnes Schrider, and Brian Webb.

A Walk Through Western Civilization: Dr. Jeff Mitchiner

Basic Dog Training: Cindy Thompson

Folk Dancing: Sue Chase

We Need Your Help!

2019 was a spectacular year across the board—we welcomed more members, more volunteers, more new tenants, and more Treasure Chest sales than we have ever seen before. Without all of these pieces fitting together, we could not have survived the massive setbacks that 2020 has brought us so far. This is why we work so hard to solicit donations, helping hands, and more—so we can continue to be here for our community even when times are hard.

Volunteer and Help Make a Difference

Nearly every aspect of our Community Center requires volunteer help to survive and thrive. Choose your own adventure!

- ◆ Help out at the **Treasure Chest Thrift Store** and get a **25% discount** on any purchase!
- ◆ **Pancake Breakfasts** are the most popular social event of the month. Come help us cook or clean up, and get to know your neighbors over an all-you-can-eat breakfast!
- ◆ **Fundraising Events** are a fun, short-term way to help out. We always need bartenders, ticket-takers, and general help with running events.

Committees and the RVCC **Board of Directors** offer great ways to help make RVCC into a community center that works **for you**, and forge long-term connections with your community.

- ◆ **Building & Grounds:** From small repairs to landscaping to large improvement projects, the B&G Committee literally keeps our 80-year-old building up and running!
- ◆ **Development:** From planning fundraising events to strategic planning, DevComm keeps our organization vibrant & growing.
- ◆ **Music:** The Music Committee plans and runs our House Concert series, and develops music programming at RVCC.
- ◆ **Art:** The Art Committee works with local artists to schedule quarterly art exhibits and artist receptions in the Auditorium.
- ◆ **Public Relations:** The PR Committee helps us promote events, programs, and fundraising activities to increase awareness of our organization and its mission.

Don't see a project that works for you? Bring us your ideas!

You can make a huge difference without making a huge time investment!

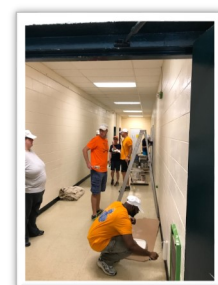
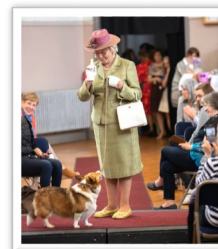
Looking Forward

Every Penny Matters

Our fundraising efforts are usually focused on the projects and improvements we hope to accomplish in the coming year. In 2020, due to the impact of COVID-19, those projects are temporarily on hold. Foundations like the Schaeneman Foundation and the Community Foundation of the Central Blue Ridge have generously allowed us to convert project funding into operating support, so we can keep the doors open and the lights on. What we need now, more than ever, is exactly this kind of unrestricted support.

One of the best ways you can help is by joining, renewing, or upgrading your RVCC membership!

Visit www.rockfishcc.org to join or make a donation!





The Rockfish Valley Community Center

190 Rockfish School Ln, Afton 22920

434-361-0100 | www.rockfishcc.org | rockfishcc@gmail.com

Treasure Chest: 434-361-0103