

2021

Annual Report



rockfish
valley



COMMUNITY CENTER

Where Community Happens!

Rockfish Valley Community Center

www.rockfishcc.org

Mission

The mission of the Center is to provide, on a non-profit basis, a venue for cultural, recreational, social and educational activities for the residents of the Rockfish Valley, the citizens of Nelson County, Virginia and the surrounding area. The Center will encourage activities promoting and providing opportunities for these residents of all ages to experience physical, social, intellectual and cultural growth and development. To that end, a broad spectrum of activities shall be available, responsive to demand evidenced through member and other resident requests and evidenced by support through participation and volunteer commitment.

Message from Charlie Hickox, President

At the beginning of 2021 we thought with the advent of vaccines that the Covid-19 pandemic would subside. But, as you know, that wasn't the case as the hopes of spring and summer soured in fall and winter thanks to the Delta and Omnicron variants. Despite these setbacks, our community center soldiered on as we held well-attended outside events including flea markets, a skate jam, a music concert, a Friends of Nelson celebration and a goodbye party for our past president Sara Jane Stewart and her husband, Bob West.

During the year the membership roll increased, the annual fund drive exceeded expectations and the Treasure Chest broke sales records. Due in part to the government's forgiveness of our PPP loans, RVCC was for the first time in its history able to establish a 'legacy fund' to insure its long-term viability. Our Board of Directors entered into an agreement with the Charlottesville Albemarle Community Foundation (CACF) to manage this fund.

While we weren't able to start the skate park relocation project due the reluctance of contractors giving us a bid, or one we could afford, we were able to raise more funds and do better planning. Thanks to the generous contribution of Jessica Mauzy and her LPDA firm, not only do we have detailed skate park drawings and specifications but she also created an overall master plan to help us develop future facilities for the entire grounds.

In the coming year we WILL build the skate park as we finally have a signed contract with a contractor (SL Williamson). RVCC will continue to grow and prosper due to the extraordinary efforts of our staff, a committed Board of Directors, strong committees of volunteers and very generous members and donors.

Oh, I forgot to mention. Pancake Breakfasts are back, so our community center is whole again!

Thanks for your support,

Charlie Hickox



Charlie Hickox
Board President
Rockfish Valley
Community Center,
Inc



2021—Starting to Pave the Road to Recovery!

A Few Highlights...

With your support, RVCC triumphed over new waves of Covid-19, and kept its doors open for the community through one of the most challenging years in our memory.

- An unprecedented outpouring of support from our membership in completing the greatest Annual Fund and Membership campaign in our existence, exploding our ranks to over 700 members and raising historic unrestricted revenues to offset losses in fundraising and rental income;
- Receipt of a second SBA Paycheck Protection Program loan through our Credit Union, helping us to offset salary expenses, and the subsequent forgiveness of that loan;
- Completion of our new Grounds Master Plan with Land Planning and Development Associates, Inc., providing a blueprint for the future evolution of our grounds, including the much-anticipated development of our new, expanded skate park;
- The birth of the “RVCC Legacy Fund” – a pool of restricted donations invested through the Charlottesville Area Community Foundation to ensure the long-term sustainability of the Rock;
- Receipt of major grants for the relocation and replacement of the skate park from the Perry Foundation, the Schaeneman Foundation, the Community Foundation of the Central Blue Ridge and the BAMA Works Fund of the Dave Matthews Band, which, combined with 2020 grants from the High Point Fund and the Sahm Family Foundation and amazing support from our members, put us over the top of our lofty fundraising goal;
- A record-shattering year for the Treasure Chest, led by new manager Ricki Shepherd and assistant Kyndal Steele and their phenomenal team of volunteers, which posted all-time best sales in 11 of the 12 months of 2021, and eclipsed our previous annual sales record by 28%;
- Completion of the Blue Mountain Stage by our awesome Building & Grounds volunteer crew, realizing our years-long dream of a first-class entertainment and event venue for our own fundraising, and a beautiful and affordable event space for our community;
- Commencement of work on the men’s room facelift, preparing for the installation of new fixtures, windows, cabinetry and utility sink – and a fresh coat of paint to top it all off;
- Handsome new picnic tables and umbrellas under the maple trees, thanks to a gift from Trager Brothers Coffee;
- A hearty welcome to the Virginia Chapter of the American Chestnut Foundation, our newest tenant;
- A brand-new roof over the East wing classrooms, in anticipation of our upcoming “Rock & Sol Revival” campaign, plus newly-repainted roofs over the East hallway and kitchen; and
- The return of our Pancake Breakfasts and Winter markets after a hiatus of over 18 months, and the gradual rebirth of classes, exhibits, performances and meetings indoors, and athletes, events and celebrations to our fields – all returning a joyful noise to the Rock!



Programs and Fundraising

While the ups and downs of new COVID variants kept us on our toes for most of the year, we were able to keep a few vital programs going, launch some exciting new projects, and even bring back some of our favorite activities later in the year.

The Treasure Chest Thrift Store



The Treasure Chest thrift store has been a source of financial support for RVCC since its opening in 2001. The store performs an essential service for the community: this is a place where people can recycle and find all types of gently used items. When items cannot be sold, most of what is culled from the inventory goes families in need, or to another organization that serves the low-income population of Nelson and elsewhere. The Treasure Chest is now back to full operations, and 2021 brought us record-smashing numbers of donations and sales.

SK8 Nelson



In 2009, Nelson County's first and only skate park opened at RVCC. The SK8 Nelson skate park is unquestionably the most-utilized of all of our recreational facilities, frequented by folks of all ages: from kids just learning how to balance on a board to teens and adults perfecting their skills. Since 2009, the SK8 Nelson park has become so popular that it is simply not big enough to accommodate all those who wish to use it on a daily basis, nor is it big enough to add new features. In addition, the original ramp is in serious need of redesign and repair. In its current location, there is insufficient room to rebuild and grow. In 2021, we launched the largest fundraising effort in RVCC history, with the goal of raising \$150,000 to relocate and expand the skate park. Construction is scheduled to begin in the spring of 2022!

2021 Master Plan



As the dream of rebuilding the skate park became a reality, the RVCC Board of Directors and Building & Grounds Committee worked with Jessica Mauzy of Land Planning & Design Associates to develop a new master plan for the RVCC grounds. Future projects include an expanded playground, a redesigned wildflower meadow, and new recreational facilities.

Other 2021 Programs included the return of our Pancake Breakfasts, Winter Markets, Community Flea Markets, and the launch of the new Rockfish Roadhouse!



RVCC Gains New Team Members

Ricki Shepherd—Treasure Chest Manager

I have recently moved to Nelson County from Hatteras, NC after years of visiting here to see friends. During my 40 years at the beach, I was involved with a number of nonprofit environmental organizations and county committees. Hoping to find a job here that would satisfy my community spirit, I found the perfect place at the RVCC Treasure Chest.

Personal time is filled with settling into my new home, socializing with friends, reading and trying to tame my yard. Gardening in sand is SO much easier than the huge challenge of digging in this dirt!

Susan “Ricki” Shepherd, Manager
RVCC Treasure Chest Thrift Store
434-361-0103



Ricki Shepherd
Manager, Treasure Chest Thrift Store

Kyndal Steele—Treasure Chest Assistant Manager



Kyndal Steele
Assistant Manager, Treasure Chest Thrift Store

My name is Kyndal Steele and I work full-time at the RVCC Treasure Chest Thrift Store. I grew up in Nelson County and graduated from Nelson County High School in 2017. Between the ages of 8 and 15, my family lived in Washington state, giving me a taste of the west coast. I am also a freelance artist and in my free time I paint and sketch, specializing in portraits. More of my hobbies include baking, adventuring, and spending time with family and friends.

Resources & Financial Management

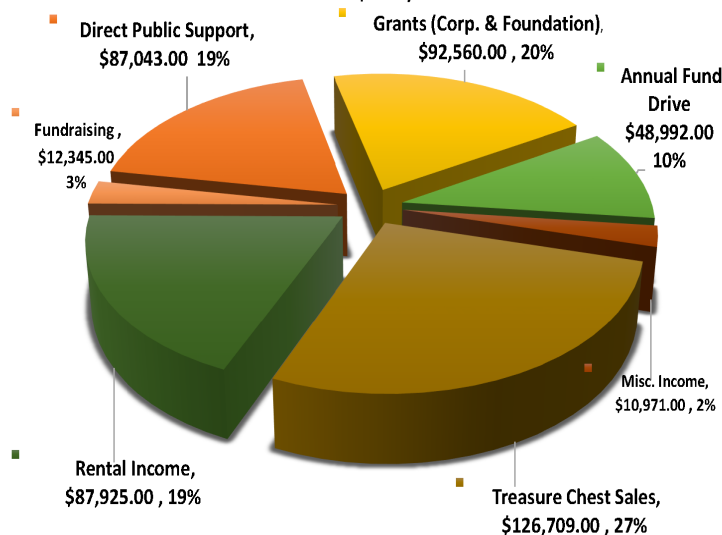
2021 Financial Highlights for RVCC, Inc.

Community Sources of Income for RVCC Operations	
Direct Public Support	\$87,043
Grants (Corp. & Foundation)	\$92,560
Annual Fund Drive	\$48,992
Misc. Revenue & Interest Income	\$10,971
Treasure Chest Sales	\$126,709
Rental Income	\$87,925
Fundraising	\$12,345
Total Income	\$466,545

Condensed Balance Sheet for RVCC, Inc.	
Assets	
Liquid	\$320,952
Fixed	\$350,197
Other Long Term Assets	\$50,449
Total Assets	\$721,598
Total Liabilities	
	\$13,654
Equity	
Legacy Fund	\$50,000
Temporary Restricted Net Assets	\$173,969
Transfer from Unrestricted Fund	(\$176,779)
Unrestricted Funds	\$486,509
Net Income/Other Equity	\$174,245
Total Equity	\$707,944
Total Liabilities and Equity	\$721,598

2021 Revenue for RVCC, Inc

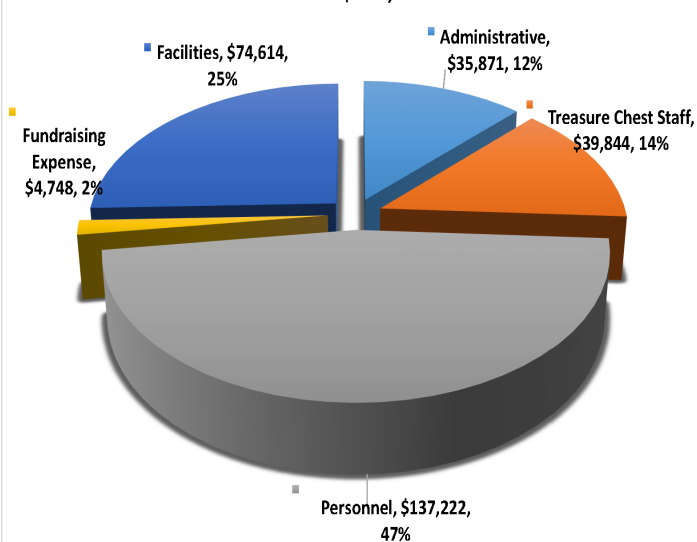
Total: \$466,545



2021 brought us unprecedented income from memberships, Treasure Chest sales, and fundraising efforts.

2021 Expenses for RVCC, Inc

Total: \$292,300



Due to careful management of our expenses, we have been able to create a Legacy Fund—for the first time in our history, we can start planning for the long-term well-being of our community center.

Huge Thanks to Scott Duncan for tackling the challenging job as RVCC's Treasurer this year!

Leadership

2021 Board of Directors



Charlie Hickox
President



Bob Yoder
Vice President



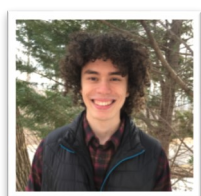
Scott Duncan
Treasurer



Casey Stillman
Secretary



Mike Bailey
Board Member



Arlo Bloom
Board Member



Mary Cunningham
Board Member



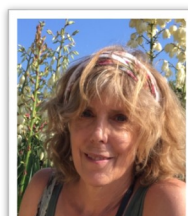
Michael Donegan
Board Member



Tom Harvey
Board Member



Tori Jenkins
Board Member



Rebecca L'Abbe
Board Member



Glenn Picou
Board Member

Staff



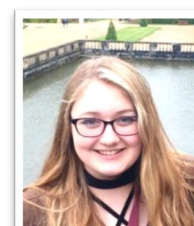
Stu Mills
Executive Director



Sara Taylor
Operations Manager



Ricki Shepherd
Treasure Chest Thrift
Store Manager



Kyndal Steele
Treasure Chest Thrift
Store Asst. Manager

*2021 Groundskeeping Services provided by Creation Appreciation Landscaping
Security provided by Wayne Flood—Janitorial/Handy Services provided by Sara Hamblin*

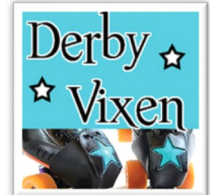
2021 Tenants



**Rockfish Artists
Collective**



Kathy Bonham
*Rockfish River
Gallery*



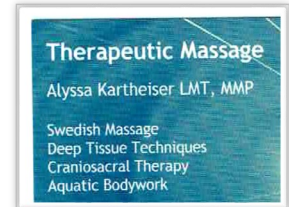
Susan Gorman
Derby Vixen



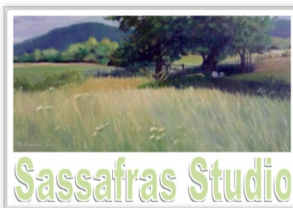
**Tammy Huffman &
Kathleen Young**
Full Circle Salon



**Dr. Chris
Lowthert, D.C.**
Lowthert Chiropractic



Alyssa Kartheiser
Therapeutic Massage



Michele Reday Cook
Sassafras Studio



**The Ahmed
Family**
*Taj Mahal Kitchen &
Variety Distributors
LLC*



The Trager Family
Trager Brothers Coffee



David Lipscomb
Virginia Rock Shop

**Colin Winter &
LeAnn Buntrock**



THE
AMERICAN
CHESTNUT
FOUNDATION®

**The American Chestnut
Foundation—Virginia
Chapter**

Ongoing Class Instructors

Yoga: *Rebecca L'Abbe, Agnes Schrider, and Brian Webb.*

Tai Chi: *Lee Felton, Blue Ridge Tai Chi*

Fitness: *Linda Baker*

We Need Your Help!

2021 was an unusual year across the board, but for every challenge we faced, an unexpected blessing followed close behind. From new volunteer energy, to unexpected foundation funding, to heart-swelling support from our community, we have seen our faith in our community renewed and rewarded with each new day. Without all of this, we could not have survived the setbacks that 2020-21 brought us. This is why we work so hard to solicit donations, helping hands, and more—so we can continue to be here for our community even when times are hard.



Volunteer and Help Make a Difference

Nearly every aspect of our Community Center requires volunteer help to survive and thrive. Choose your own adventure!

Fun Projects!

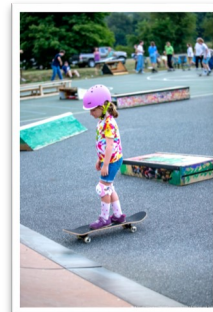
- ◆ **Pancake Breakfasts** are the most popular social event of the month. Come help us cook or clean up, and get to know your neighbors over an all-you-can-eat breakfast!
- ◆ **Fundraising Events** are a fun, short-term way to help out. We always need bartenders, ticket-takers, and general help with running events.



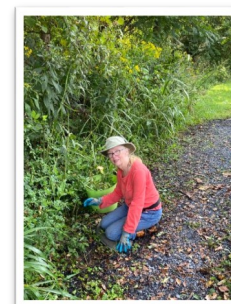
For Whenever It Works For YOU!

Committees and the **RVCC Board of Directors** offer great ways to help make RVCC into a community center that works *for you*, and forge long-term connections with your community.

- ◆ **Help out at the Treasure Chest Thrift Store** and get a 25% discount on any purchase!
- ◆ **Building & Grounds:** From small repairs to landscaping to large improvement projects, the B&G Committee literally keeps our 80-year-old building up and running!
- ◆ **Development:** From program development to strategic planning, DevComm keeps our organization vibrant & growing.
- ◆ **Music:** The Music Committee plans and runs our House Concert series, and develops music programming at RVCC.
- ◆ **Art:** The Art Committee works with local artists to schedule quarterly art exhibits and artist receptions in the Auditorium.
- ◆ **Public Relations:** The PR Committee helps us promote events, programs, and fundraising activities to increase awareness of our organization and its mission.



Don't see a project that works for you? Bring us your ideas!



Looking Forward

Every Penny Matters

Here's hoping 2022 brings us all a return to our normal activities—but even in the best of times, we depend on membership dues to keep the grass mowed, the lights on, the bathrooms stocked and cleaned, and more. One of the best ways you can help is by joining, renewing, or upgrading your RVCC membership!

Visit www.rockfishcc.org to join or make a donation!

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valley
COMMUNITY CENTER
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The Rockfish Valley Community Center

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434-361-0100 | www.rockfishcc.org | rockfishcc@gmail.com

Treasure Chest: 434-361-0103